# Keep Riverside Clean & Beautiful Clean Campus Competition T-Shirt Art Contest

## **Rules and Guidelines**

## 1. PURPOSE

Since 1992, Keep Riverside Clean & Beautiful (KRCB) has inspired over 8,000 volunteers annually to transform public spaces into vibrant, clean, and beautiful places. Through programs that advance city beautification, improve quality of life, and foster volunteerism, KRCB partners with the community to create a cleaner, greener Riverside.

# 2. <u>THEME</u>

In preparation of our nation's 250th birthday celebration in 2026, Keep Riverside Clean and Beautiful dedicated the next two years to helping make our nation look its best leading up to this milestone. This is a once-in-a generation moment that we want the best of your generation to be part of. We need your help in creating a once-in-a-generation design for our 2025 Greatest American Cleanup t-shirts.

# 3. <u>PRIZES</u>

#### The winning artist will receive:

- Their artwork featured on the KRCB "Greatest American Cleanup" t-shirt and a free t-shirt showcasing their design
- Recognition on KRCB's social media channels, at KRCB "Greatest American Cleanup" Reception and Fundraiser, and Inside Meetings.
- A \$100 gift certificate.

Honorable Mentions: Select submissions may also be highlighted on KRCB's social media pages.

**Important:** If selected as the winner or an honorable mention, students must submit their original artwork (if not created digitally) to Keep Riverside Clean & Beautiful. All submitted artwork becomes the property of KRCB.

#### 4. <u>REQUIREMENTS</u>

- Artwork must be original and created entirely by the student.
- Size Limit: Maximum size is 11" x 17".
- Media Accepted:
  - Traditional: Paint, pencil, markers, ink, crayon, chalk/pastel (fixed).
- Not Accepted: Photography, glitter, 3D art, or AI-generated designs.

#### **Contest Rules:**

- The KRCB logo must be included in the design.
- The theme must be relevant to the City of Riverside.
  - Example: No tropical or arctic settings. Recognizable species or landmarks must be native to Riverside.
- Artwork featuring identifiable locations or species should accurately represent Riverside's geography and wildlife.

# 5. **DISQUALIFICATIONS**

Submissions will be disqualified if:

- The design is traced, copied, or digitally altered from someone else's work.
- AI-generated designs are submitted.
- Piece fails to meet the size, media, or content requirements.
  - No copyright infringement, plagiarism, or use of trademarked images, brands, or logos, except for the KRCB logo.

## 6. HOW TO ENTER

**Eligibility:** The contest is open to Riverside residents in grades 5–12. Immediate family members of KRCB staff are not eligible.

**Deadline:** All entries must be received by 5:00 PM (PST) on Friday, March 21, 2025. Only one entry per student is allowed.

## Submission Options:

- Online Submission
  - Complete the online entry form: https://forms.gle/cJqfyhbnhj5LHaXG6.
  - Upload your artwork as a .jpg or .png file.
- Email Submission:
  - Photograph or scan your artwork along with the completed Entry Form (found at https://www.krcb.com/volunteer.cfm).
  - Email both to aNguyen@riverside-chamber.com by 5:00 PM, March 21, 2025.

# • Mail Submission:

- Mail your artwork and a completed Entry Form to: Keep Riverside Clean & Beautiful 3985 University Ave., Riverside, CA 92501
- Attach your Entry Form and a 200-word Artist's Statement to the back of the artwork using tape or glue. Do not fold or staple your submission.
- $\circ$  Mailed entries must arrive no later than March 21, 2025.

Note: Keep Riverside Clean & Beautiful is not responsible for late, damaged, or lost entries. Entries will not be returned.

#### Winner Announcement

Winners will be contacted directly and announced on the KRCB website (https://www.krcb.com/volunteer.cfm) and social media platforms (Facebook and Instagram) by Monday, April 4, 2025.

For questions or assistance, email anguyen@riverside-chamber.com or call (951)683-7100 Ext. 204.