



# Keep Riverside Clean & Beautiful Annual Report

July 1, 2014 – June 30, 2015

**Volunteers**.....11,454  
*(Includes: Ward Projects, Adopt-A-Street and Clean Campus Competition programs)*

**Volunteer Hours** .....38,064

**City Beautification Project Sites**.....1,595  
*(Includes: Ward Projects, Adopt-A-Street and Clean Campus Competition programs)*

## Community Green Space

Trees planted.....117

Green wall vines planted.....243

## Waterways

Storm drains cleaned.....30

# of Santa Ana River cleanups with Inland Empire Waterkeeper.....3

## Trails

# of Trail cleanups with Santa Ana River Trust / Riverside Land Conservancy.....5

## Litter and Illegal Dumping Collected

Pounds.....190,056 lbs.

Tons.....95.03

## Graffiti Eradication

Gallons of Paint.....224

Tags removed.....2,321

## Adopt –A- Street Program

Volunteer Adopt-A-Street.....112

Sponsored Adopt-A-Street.....34

# of Adopt-A-Street Cleanups.....746

Volunteers.....4,536

Volunteer Hours.....7,512

## Clean Campus Competition Results, April 1-30, 2014

Schools Participating.....28

Total Student Participants.....13,163

Total Students Leading Projects.....2,475

Total Volunteer Hours.....8,896

Total Litter Pounds.....5,008 lbs.

Recycle Bags/Bins Collected.....2,680

Total Plants Used to Beautify Schools.....1,128



## Signature Projects and Events

### **October 4, 2014**

Santa Ana River and City Waterway Cleanups – Riverside County Flood Control and Water Conservation District

### **October 23, 2014**

Community Recognition Luncheon – Riverside Marriott

### **November 28, 2014**

Festival of Lights Switch On Ceremony – Mission Inn Hotel and Spa

### **December 2, 2014**

6<sup>th</sup> Annual Waterwise Landscape Makeover  
Ferguson's Residence, 7369 Breckenridge, Riverside, CA 92506

### **December 5, 2014**

Judging Tour – Mayor's State of the City Address, Beautification Awards

### **January 15, 2015**

Judging Tour – Community Appearance Index, 7 Wards, City of Riverside

### **January 22, 2015**

Mayor's State of the City Address, KRCB Beautification Awards Presentation –  
Riverside Convention Center

### **April 1-30, 2015**

Clean Campus Competition – Alvord & Riverside Unified School Districts and  
Private Schools

### **May 9, 2015**

Great American Cleanup – Largest single day cleanup event, 7 Wards,  
City of Riverside



## The 7 Ward Projects

### Ward 1

- October 4, 2014 - Santa Ana River & Fairmount Park Watershed Cleanup and graffiti abatement.

### Ward 2

- February 7, 2015 – Dario Vasquez Park neighborhood. Litter and storm drain cleanups, graffiti abatement and community greening.

### Ward 3

- August 1, 2014 – Nichols Park neighborhood. Litter and waterway cleanups, graffiti abatement and community greening.

### Ward 4

- November 1, 2014 – Villegas Park neighborhood. Litter and storm drain cleanups, graffiti abatement.

### Ward 5

- August 25, 2015 – Church of Latter-day Saints Day of Service, 4375 Jackson Street. Litter and storm drain cleanups, graffiti abatement and community greening.

### Ward 6

- July 8, 2014 – Bryant Park neighborhood. Litter and storm drain cleanups, graffiti abatement.

### Ward 7

- March 7, 2015 – Rutland Park neighborhood. Litter and storm drain cleanups, graffiti abatement.