

## **Our Newest Programs**

## CLEAN CA COMMUNITY DESIGNATION PROGRAM





- •Personalized signage to be posted on-site with the Clean California Community designation seal.
- •Recognition on state websites and social media posts, and state-partnered media outreach.
- •Right to officially promote your community as a Clean California Community committed to the Zero Litter goal.
- •Priority access to national grant opportunities, educational materials, and volunteer cleanup kits (while supplies last) from Keep America Beautiful, a Clean California partner.
- •Automatic membership with state organization, Keep California Beautiful.



Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and Greater Riverside Chambers of Commerce

Our mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City

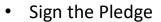




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Community Designation Checklist
To attain designation, communities must meet at least 10 of these 15 criteria



- Advisory Body
- Community Input
- Litter Assessment
- Cleanups
- Measure Progress
- Community Education
- Youth Education
- Infrastructure

- Enforcement
- Long-term Planning
- Greening & Beautification
- Collection Drives
- Partnerships
- Cigarette Litter
- EVENT OCTOBER 12 AT HUNT PARK & BRYANT PARK



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